

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
Population:			
2014 Total Population	19,572	47,158	82,878
2009 Total Population	19,391	46,992	81,601
2000 Total Population	17,817	43,896	73,310
1990 Total Population	16,753	42,344	69,468
Households:			
2014 Total Population	8,448	19,967	32,767
2009 Total Population	8,177	19,437	31,555
2000 Total Population	7,466	17,978	28,026
1990 Total Population	6,558	16,754	25,439
2009 Avg. HH Income	\$53,234	\$58,548	\$63,143
2009 Median HH Income	\$40,499	\$42,862	\$47,252

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

Population:	<u>Lancaster</u>	<u>Fairfield County</u>
2015 Projection	43,502	163,291
2010 Estimates	41,041	146,875
2000 U.S. Census	35,335	122,759

Disposable Income & Retail Sales:

Disposable Personal Income:

(Thousands)		
2010 Estimate	\$766,013	\$3,948,483

Total Retail Sales:

(Thousands)		
2002 U.S. Census	\$260,103	\$1,180,338
2010 Estimate	\$309,555	\$1,431,380

2010 Estimate of Sales:

Motor/Vehicle Parts	\$61,445	\$270,031
Furniture	\$6,285	\$29,496
Electrical, Appliances	\$11,042	\$47,428
Building Materials	\$18,546	\$96,063
Food/Beverage	\$55,237	\$265,046
Health/Personal Care	\$14,238	\$65,218
Gasoline	\$54,633	\$253,302
Clothing/Accessories	\$14,319	\$66,071
General Merchandise	\$49,046	\$224,215

Source: 2010 Editor & Publisher Market Guide