

	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>	<u>10 Mile Radius</u>
<b><u>Population:</u></b>			
2014 Total Population	30,092	79,242	389,300
2009 Total Population	29,724	77,640	390,992
2000 Total Population	25,779	68,854	377,286
1990 Total Population	20,864	57,266	340,777
<b><u>Households:</u></b>			
2014 Total Population	12,036	32,223	153,611
2009 Total Population	11,575	30,565	149,137
2000 Total Population	9,901	26,476	139,597
1990 Total Population	7,833	21,476	124,327
2009 Avg. HH Income	\$103,639	\$91,039	\$70,440
2009 Median HH Income	\$71,513	\$61,275	\$50,299

Source: Applied Geographic Solutions: AnySite Technologies (February 2010)

<b><u>Population:</u></b>	<b><u>Grand Rapids</u></b>	<b><u>Kent County</u></b>
2015 Projection	204,127	638,235
2010 Estimates	202,721	615,022
2000 U.S. Census	197,800	574,335

**Disposable Income & Retail Sales:**

**Disposable Personal Income:**

(Thousands)		
2010 Estimate	\$3,793,835	\$16,266,569

**Total Retail Sales:**

(Thousands)		
2002 U.S. Census	\$2,604,344	\$8,129,740
2010 Estimate	\$2,639,934	\$8,748,925

**2010 Estimate of Sales:**

Motor/Vehicle Parts	\$706,914	\$2,230,331
Furniture	\$121,397	\$405,254
Electrical, Appliances	\$141,225	\$432,155
Building Materials	\$292,040	\$1,089,184
Food/Beverage	\$260,158	\$839,898
Health/Personal Care	\$151,523	\$495,708
Gasoline	\$298,923	\$996,425
Clothing/Accessories	\$139,003	\$459,595
General Merchandise	\$513,598	\$1,682,631

Source: 2010 Editor & Publisher Market Guide